11/28/77

PROJECT TITLE: MODIFIED SMOKING MATERIALS

CHARGE NUMBER: 1503

OBJECTIVE:

Applied R&D on materials to control their performance in smoking products.

PROGRAMS:	% EFFORT	PRIORITY
Reconstituted Tobacco Support Work	20	High
Gas Phase Control	25	High
Fundamental Study of Smoking Materials	25	Medium
Designed Filler R&D	20	Medium
Competitive Technology Assessment	10	As Needed

PERSONNEL:

G. D. Keritsis (Senior Scientist)
A. T. Lendvay (Senior Scientist)
N. B. Rainer (Senior Scientist)
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STRATEGY CATEGORY:

Smoking and Health	50
Cost Savings	30
New Product Technology	20

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Source: https://www.industrydocuments.ucsf.edu/docs/zllk0000